# Top 10 Reasons to Sell Trail’s End Popcorn

1. **Proven moneymaker for Units & Scouts**
   - 73% goes to local Scouting.

2. **Pay for your entire Scouting program with just one fundraiser.**

3. **Scouts build confidence by being able to “Fund Their Adventures.”**

4. **Council supported prize program with exciting incentives for Scouts of all ages.**

5. **Digital Take Order App so Scouts can go door-to-door with a smartphone and accept credit card payments.**

6. **Personalized online selling platform**
   - where Scouts can tell their story and utilize social media to sell more in less time.

7. **Popcorn System**
   - will allow Unit Kernels to administer the sale easier than ever before.

8. **Trail’s End Training Dashboard**
   - provides sale training online at trails-end.com.

9. **Trail’s End Path to Advancement flyer offers Scout advancements or Merit Badge opportunities.**

10. **Scouts can earn money for College through the Trail’s End Scholarship Program.**

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**Supporting Scouting Programs**

**Boy Scouts of America**

[www.trails-end.com](http://www.trails-end.com)