



BOY SCOUTS OF AMERICA
CRADLE OF LIBERTY COUNCIL



RECRUITMENT & PROGRAM PLANNING WORKSHOPS

For Leaders in All Scouting Programs



Sat. May 11, 2019

Perkiomen Valley Middle School East
100 Kagey Road, Collegeville, PA 19426
(Second Saturday of the Merit Badge College)

(Consecutive Sessions)

Recruitment Workshop:

8:45 - 10:00 AM

Program Planning Workshop:

10:15 - 11:30 AM

Wed. May 22, 2019

Upper Merion Baptist Church
585 General Steuben Road
King of Prussia, PA 19406

(Concurrent Sessions)

Recruitment Workshop:

7:00 - 8:15 PM

Program Planning Workshop:

7:00 - 8:15 PM

What's going to be covered?

Recruitment Workshops:

Learn best practices for conducting a "sports-style" youth recruitment event and methods for recruiting volunteers.

- Planning and promotion
- Room layout and volunteer needs
- Hands-on activities for youth
- Utilizing technology and online registration
- Setting expectations with parents
- Next steps and follow-up

Program Planning Workshops:

Review the steps to create a fun and engaging year-round program, making the most of your valuable volunteer time and all Scouting has to offer!

- Identifying who's involved in the process
- Setting goals and a timeline
- Available resources and ideas for activities
- Developing a calendar
- Building a budget
- Fundraising opportunities to support the plan

Attend a Recruitment Workshop and your unit will qualify for free digital advertising!

NEW FOR 2019: The Cradle of Liberty Council will cover the cost of targeted advertising on its Facebook page for your unit's main fall recruitment event provided that:

1. At least one adult from your unit attends a Recruitment Workshop.
2. Your unit submits the details of their recruitment event to occur in August, September or October no later than June 28.

More details at colbsa.org/recruit

Attend a Program Planning Workshop and receive the latest version of the Cradle of Liberty Council's Program Planning Guide!

Guide includes information about:

Program Partners | Planning Resources
Links to Resources | Family Scouting
Council Activities | Summer Camp | Order of the Arrow
Leadership Training | Youth Protection
Scouting Safely | Age-Appropriate Guidelines
Fundraising Guidelines | Unit Fiscal Policies

No cost to attend. More information and registration available at:

colbsa.org/workshops

Want to attend but can't make the dates? Visit the site and let us know so we can schedule more sessions.