



# Be Prepared. For Scouts BSA.

## Do...

...**ONLY** use official Boy Scouts of America (BSA) materials, which are located on the [BSA Brand Center](#).

## Don't...

...compare the BSA programs to Girl Scouts of the USA (GSUSA) programs.

## Do...

...refer all questions about GSUSA programs to the local GSUSA council or [GirlScouts.org](#).

## Do...

...refer ALL media inquiries (TV, radio, newspapers, online) to the BSA PR team by email at [pr@scouting.org](mailto:pr@scouting.org).

## Do...

...share your passion for the BSA. We believe the BSA offers the best program for youth, but we also believe it's important for youth to be involved in whichever programs they feel are the best fit for them.



SCOUT ME IN



## Do...

...remember girls who will be in Scouts BSA will be members of the Boy Scouts of America.

**Never use the word "girl" before "Scouts."** This includes fliers, in conversation, social media, etc.

## Do say:

- *Join Troop 123 for girls.*
- *Our church has a boy troop and is forming a girl troop.*
- *Join the BSA. Find a troop for girls near you at [BeAScout.org](#).*

## Do...

...remember that the BSA and GSUSA are separate organizations. If those around you say or suggest otherwise, politely correct them!

## Don't...

...use names, programs, marks, logos, or images of the GSUSA or combine them with those of the BSA.

## A Scout is Courteous

The Boy Scouts of America applauds the work of the GSUSA in service to our nation's youth and is committed to respecting the organization's rights and programs.

